



The University of Jordan

Accreditation & Quality Assurance Center

COURSE Syllabus

1	Course title	<i>Managerial Economic</i>
2	Course number	<i>5201421</i>
3	<i>Credit hours (theory, practical)</i>	<i>3</i>
	<i>Contact hours (theory, practical)</i>	<i>3</i>
4	Prerequisites/corequisites	-
5	Program title	<i>Risk management and insurance</i>
6	Program code	<i>03</i>
7	Awarding institution	<i>The university of Jordan</i>
8	Faculty	<i>Management and finance</i>
9	Department	<i>Risk management and insurance</i>
10	Level of course	<i>1</i>
11	Year of study and semester (s)	<i>2nd semester 2015/2016</i>
12	Final Qualification	<i>Bachelor</i>
13	Other department (s) involved in teaching the course	<i>None</i>
14	Language of Instruction	<i>English</i>
15	Date of production/revision	<i>2nd semester 2011 / revised yearly</i>

16. Course Coordinator:

Office numbers, office hours, phone numbers, and email addresses should be listed.

*Mohammad hasan saleh, (14:00-15:30am) , 0797370073. Mohsaleh1966@yahoo.com
(11- 12)*

17. Other instructors:

Office numbers, office hours, phone numbers, and email addresses should be listed.

Firas al-rawasdieh 36038, (11:00-12:00am) , 0795613256,mfirs@hotmail.com

18. Course Description:

Economic theory is the fundamental determinant of firms' profitability and growth, and economic thinking should be an essential element in nearly every managerial decision. In this course, we will examine the principles of microeconomics, and show how they apply to managerial decision-making.

19. Course aims and outcomes:

1. To equip the student with the principles he or she needs to make sense out of the conflicting and contradictory discussions of economic conditions and policies in newspapers and news magazines.
2. Enable the student to evaluate the performance of decision makers, and to predict the impact of their policy actions on families and business.
3. Understand and predict the economic forces shaping real-world business decisions.
4. Develop and strengthen overall analytical skills.
5. Develop critical thinking skills about markets and business decisions.

20. Topic Outline and Schedule:

1.				
Topic	Week	Achieved ILOs	Evaluation Methods	Reference
Ch (1): Managers, Profits and Markets(2-28)	1	1	1	Assignments & short exams
Ch (2): Demand, Supply, & Market Equilibrium (36-64).	2-3	Salah	2	Assignments & short exams
Ch (3): Marginal Analysis for Optimal Decision Making(86-108)	4-5	Salah	3	Assignments & short exams
Ch (4): Elasticity and Demand (204-229)	6-7	Salah	4	Assignments & short exams
Ch (7): Demand Estimation & Forecasting(243-262)	8-9	Salah	5	Assignments & short exams
Ch (8+9): Production and Cost in the Short (284-312),and long Runs (320-359),	9-10	Salah	6	Assignments & short exams
Ch (10): Production and Cost Estimation (371-377)	11-12	Salah	7	Assignments & short exams
Ch (11): Managerial Decisions in Competitive Markets (398-441)	13	Salah	8	Assignments & short exams
Ch (12): Managerial Decisions for Firms with Market Power. (453-478)eaching Methods and Assignments:	14	Assignments & short exams	9	Assignments & short exams
Ch (14) pricing	15		10	Assignments & short exams
Ch(15) Uncertainty	16		11	Assignments & short exams

21. T

Development of ILOs is promoted through the following teaching and learning methods:

1- presenting the logic of statistics in any application

2- solving practical case studies

3- using excel applications to solve problems

22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

1- short and long exams

2- short home work

23. Course Policies:

A- Attendance policies: according to Jordanian university rules

B- Absences from exams and handing in assignments on time: according to Jordanian university rules

C- Health and safety procedures: according to Jordanian university rules

D- Honesty policy regarding cheating, plagiarism, misbehavior: according to Jordanian university rules

E- Grading policy: according to Jordanian university rules

F- Available university services that support achievement in the course: computer lap , internet

24. Required equipment:

The course needs :

2. References:

(Managerial Economics) 10th edition, 2011. McGraw Hill

By: Thomas and Maurice.

2. Additional information:

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Name of Course Coordinator: -----Signature: ----- Date: -----

Head of curriculum committee/Department: ----- Signature: -----

Head of Department: ----- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: -----Signature: -----

Copy to:

- Head of Department
- Assistant Dean for Quality Assurance
- Course File